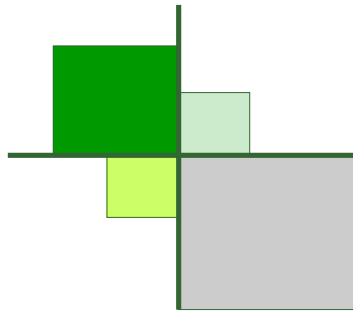


UGC Sponsored

Seven-Day National Workshop
On
Research Methodology

21st -27th January , 2017



Organized by:
Faculty of Commerce and Management



**JAMSHEDPUR WOMEN'S COLLEGE,
JAMSHEDPUR**

(A Constituent Autonomous College of Kolhan University)
College with Potential for Excellence by UGC, New Delhi
(“A” Grade College by NAAC)

About the College:

Jamshedpur Women's College, a Constituent Autonomous College of Kolhan University is the only college in Jharkhand with Potential for Excellence by UGC. It is also the only college to have attained Grade "A" by NAAC, UGC. It is a premier institution of higher education for women which impart education up to Postgraduate level. The college has achieved many laurels creating milestones in academics as well as in extracurricular activities. Besides the regular courses the college also offers professional, vocational and add-on courses like MBA, BBA, Banking, Retail Management and many more. The motto of the college "We shall find a way or we shall make one" echoes in its mission of creating new horizons for students

Introduction:

Logical and conceptual knowledge is a prerequisite of good research. This workshop on Research Methodology aims to develop and promote research acumen amongst the young faculty members and research scholars. This workshop has been designed to integrate qualitative and quantitative techniques and to orient the participants towards fundamentals of research so that they can comply with the quality standard of research in their respective disciplines.

Objectives:

This workshop aims to the participant in the following key area:

- To make the participants familiar with the basic concepts of Research Methodology.
- To familiarize the participants with the basics of data handling and analysis.
- To give hands on experience in primary research to the participants through the practical work assigned to them.
- To enable the participants to develop quantitative and qualitative research skills.
- To enable the participants to develop research proposal.

TARGET OF PARTICIPANTS

Target participants for the proposed Workshop are young faculty members and research scholars

DATE AND VENUE

Date: 21st -27th Jan,2017

Venue :B.Ed Hall, Jamshedpur Women's College, Jamshedpur

OUTCOME

It is expected that the participants would be able to :

- Draft a research plan proposal in their area of interest
- Provide a write upon the learning from the workshop and how the same would be implemented by them

RESOURCE PERSONS

1. Dr. J.P Verma
Ex-VC, Professor of Statistics, Laxmibai National Institute of Physical Education, Gwalior
2. Dr. Balwinder Singh
Secretary, ICA, Associate Prof, Dept. of Commerce & Management, Gurunanak Dev University , Amritsar
3. Prof. P. Venugopal
Professor of Marketing , XLRI Jamshedpur
4. Dr. P.K. Pani
Controller of Examination, Kolhan University
5. Dr. D.K. Mitra
PG Department of Commerce, Kolhan University

REGISTRATION DETAILS Registration up to 15th January ,2017

- o Local Participants (Research Scholars) **Rs.2,000/-**
(The fee includes Workshop Kit, Lunch and High-Tea)
- o Local Participants (Faculty Members) **Rs.2,500/-**
(The fee includes Workshop Kit, Lunch
- o Outstation Participants (the fee includes Boarding & Lodging for 8 Nights and breakfast, lunch, High tea & Dinner) **Rs. 5,000/-**

- The registration fees either payable by Demand Draft in favour of “**Principal, Jamshedpur Women’s College, Jamshedpur**” payable at Jamshedpur or through **online banking** or in cash.

- **For Online Payment : -You can directly transfer the fund in our account**

The details are as follows:

A/C Holder :Kolhan University Jamshedpur Women’s College A/c A

Branch : Bank of Baroda

Branch : Jamshedpur Women’s College, Jamshedpur

A/C Number : 53550200000001

IFSC :BARBOWOMJAM

TOPIC TO BE COVERED

<ul style="list-style-type: none"> o Quantitative & Qualitative Research o Phenomenology, Grounded theory, Enthography, Case Study o Coding, Analysing and interpreting qualitative data o Review of related literature o Methods of Conducting Review o Using online data bases for review o Understanding research literature & identifying research gaps o Survey Analysis o Questionnaire building o Formation of Research Questions o Role and Sources of Hypothesis o Formulating and testing Hypothesis o Identifying variables for Research o Independent, Dependent, Extraneous, Mediating and moderating Variables 	<ul style="list-style-type: none"> o Controlling extraneous variables o Research Design o Scales of measurements o Sampling theory and techniques o Recording, Coding and Editing of Data. o Identification of statistical tools for data analysis. o Introduction to statistical software o Descriptive statistics using SPSS Ethics and Academic writing and plagiarism o Introduction to anti-plagiarism tools o Reference Management o Footnotes, Endnotes and Citation o Academic writing and Writing a Sample Research Proposal
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***All the participants are supposed to submit one article immediately after completion of the workshop. Date of submission of article is 30th Jan, 2017. Referred Journal will be published by the Faculty of Commerce & Management in the month of February, 2017

Convener &Organiser

Dr. Shukla Mahanty
Principal, Jamshedpur Women's College, Jamshedpur

Patron

Dr. AnanthDeshmukh
Professor, PG Department of Commerce, RTM Nagpur University

Workshop Director

Dr. DeepaSharan
Dean & Head, Faculty of Commerce and Management
Jamshedpur Women's College, Jamshedpur

Advisory Committee

Dr. S.L.N. Das Prof, PG Dept of Commerce Ranchi University	Dr. P.K.Pani Controller of Examination Kolhan University	Dr. Ram Pravesh Dean & Head PG Dept of Commerce Kolhan University	Dr. D.K. Mitra PG Dept of Commerce, K.U
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Organising Committee

Dr. H.P. Singh	Dr. B.N. Ojha	Dr. KaminiKumari	Dr. A.K. Rawani	Dr. Gloria Purti
Dr. C.L. Agarwal	Dr. PialiBiswas	Dr.Monidipa Das	Dr.Suresh Kumar	Dr. MeenaKumari
Mr. SubhashAdhikari	Mr.Upendra Deep	Ms. Chytali Ghosh	Ms. Rashmi Chawla	Ms. Bharti Barshney
Ms. Sweta Prasad	Ms. Nazia	Mr. PradipRakshit	Ms. Namita Kumari	

(Faculty of Commerce and Management, Jamshedpur Women's College, Jamshedpur)

For further details mail us at: jsrwomenscollege@gmail.com

Jamshedpur Women's College

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REGISTRATION FORM

PERSONAL DETAILS

1. Name:
2. Designation & Address :
.....
3. Organization / Institution:.....
4. Qualification:.....
5. Mobile/Telephone :
6. E-mail:.....
7. Aadhaar Number:.....

PRESENTATION DETAILS

Title of the Presentation:
Theme Area / Session :

REGISTRATION FEE DETAILS

International Delegate	<input type="checkbox"/>
National delegates	<input type="checkbox"/>
Research Scholar/Post Doc.	<input type="checkbox"/>
PG/UG Student	<input type="checkbox"/>
Corporate Delegate	<input type="checkbox"/>

PAYMENT DETAILS

Draft / Cheque Date of Issue Amount.....
Issuing Bank & Branch

Demand Draft should be made in favor of the Principal Jamshedpur Women's College, Payable at Jamshedpur.

Place:

Date:

Signature

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